



Congreso Mexicano del Petróleo

24 -27 June, 2020 | Monterrey

Holland House Mexico is a not for profit organization that serves as the Dutch Mexican Chamber of Commerce and a soft-landing hub for Dutch companies in Mexico. We are the one-stop shop for Dutch companies doing business in Mexico or entering the market. Holland House Mexico Energy & Maritime (HHM Energy & Maritime) is the sector group focussed on Energy, Maritime and Port Development.



We offer Dutch companies the opportunity to join the Dutch Pavilion at two key industry events in 2020: Shallow and Deepwater Expo (March 2020) and Mexican Petroleum Congress (June 2020).



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7,000 - 10,000  
VISITORS

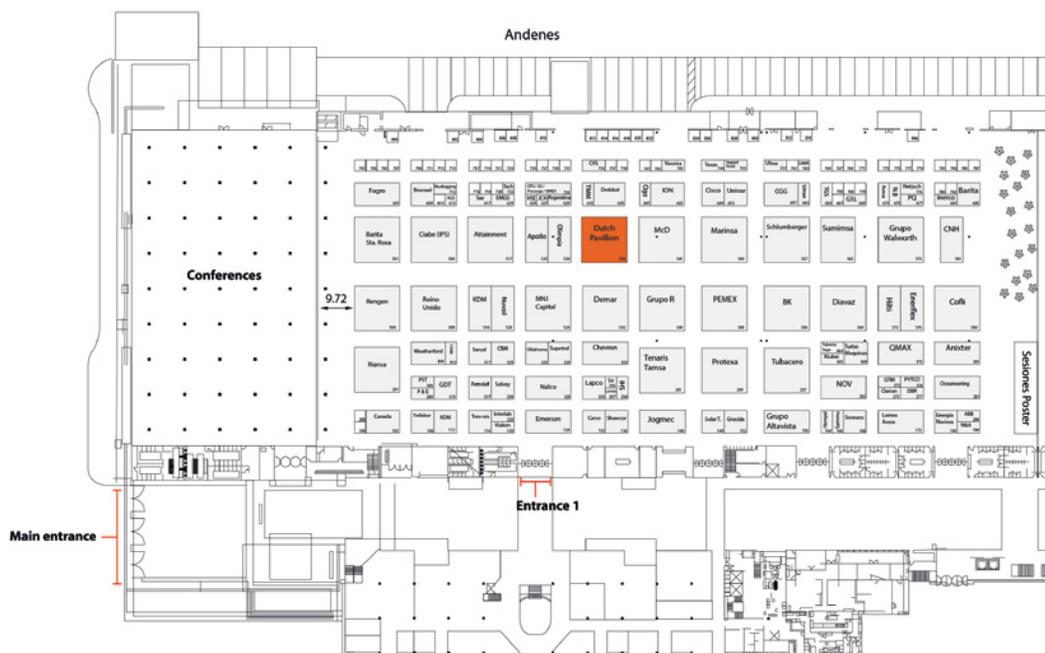
+170 STANDS

The Mexican Petroleum Congress (CMP), taking place on June 24-27, is Mexico's most important oil and gas conference and exhibition and every year brings together 7,000-10,000 business and political leaders who are shaping the development of the country's petroleum industry.

At the upcoming edition of this high-profile conference and exhibition, HHM Energy & Maritime is coordinating a Dutch Pavilion of 100 m<sup>2</sup> at a prime location. By joining forces, participating Dutch companies are given the opportunity to maximize the impact of their presence, while benefiting from our local market knowledge to facilitate processes and minimize costs.

The Dutch Pavilion at Mexican Petroleum Congress 2019 will have space for 10 company participants, with equal rates, size, positioning, and exposure of each designated area, except for spaces 9-10. These spaces consist of one wall.

## MONTERREY, NUEVO LEÓN



Dutch  
Pavilion

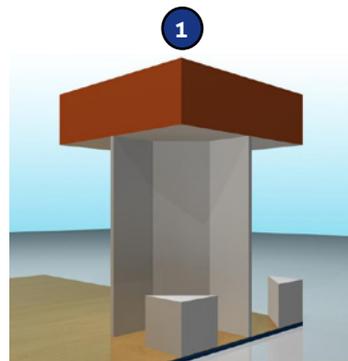
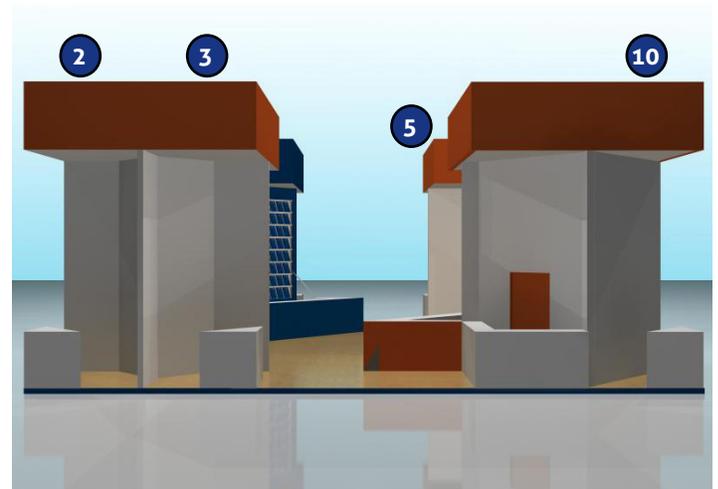
# SPACES AVAILABLE, BOOK YOURS TODAY!

## Space 1-10: US\$ 10,000\*

\*Prices mentioned excluding 16% VAT

### The rates include the following:

- Printing of the images on the walls and triangular table of each stand area.
- Free use of our in-house design team for the artwork of the stand area.
- Free delivery of promotional material to the stand (delivery from Mexico City to Monterrey, Nuevo Leon).
- Two (2) entrance passes to the exhibition free of charge.
- 3-hour networking reception at the Dutch Pavilion (flyers with your company logo are distributed at the expo)
- Networking dinner with participants of the Dutch Pavilion and incoming trade mission.
- Inclusion of your logo in Holland House Mexico mailings and promotion.
- Staff and catering facilities at the central bar of the Dutch Pavilion, including use of the genuine Dutch "Stroopwafel Station" and Heineken bar for you and your guests.



For more information or to confirm your participation, please contact:

**THOMAS BERBÉE**

tb@hollandhousemexico.com

or by phone at +52 55 5025 8685

**Orange members of Holland House Mexico receive priority in selecting spaces first and a special discount of US\$ 500 on the rate of a space.**

[www.hollandhousemexico.com](http://www.hollandhousemexico.com)



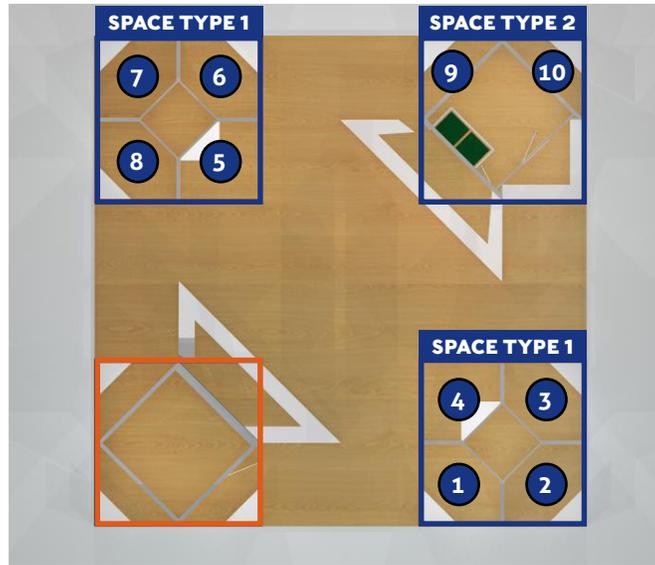
# TWO TYPES OF SPACES AVAILABLE

For more information or to confirm your participation, please contact:

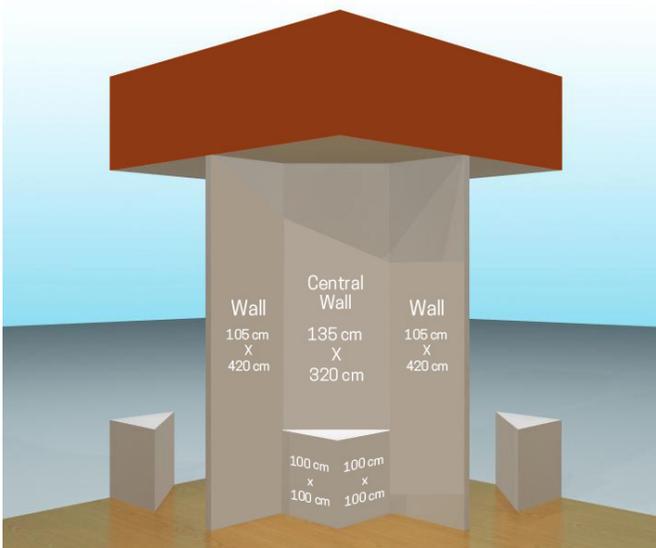
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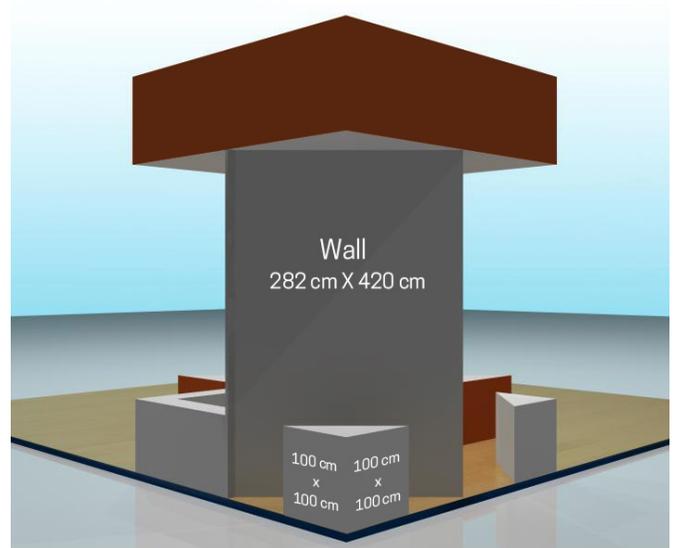
or by phone at +52 55 5025 8685



## SPACE 1



## SPACE 2



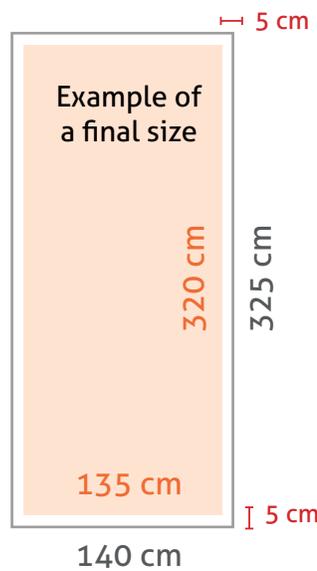


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# DESIGN REQUIREMENTS

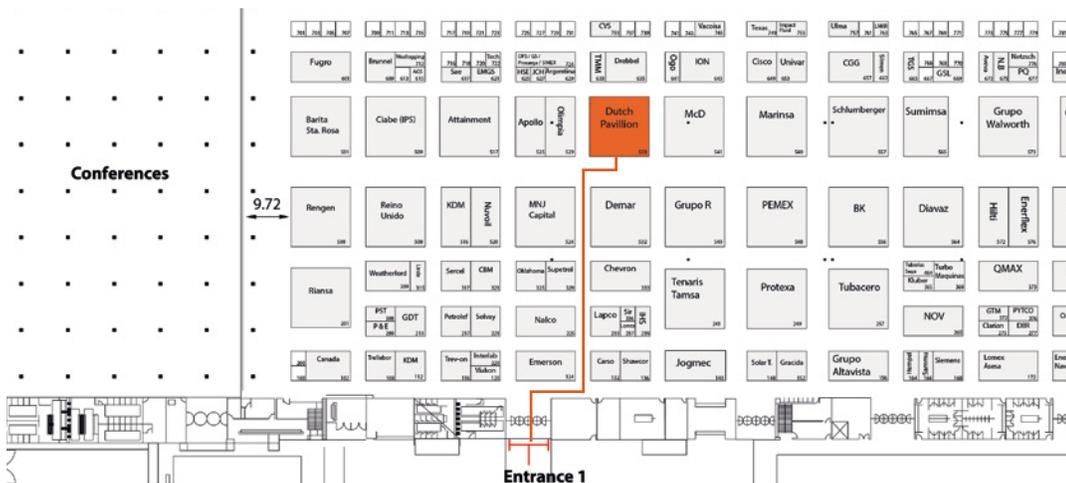
- All files should be sent **in high-resolution pdf format (200 dpi)**, in the original size
- **All text should be converted to curves**, otherwise the font family should be sent.
- There must be a **5 cm white margin along each side of the wall**

EXAMPLE OF A FINAL SIZE



For the design of the images on the walls of the stand space there are two options. Either a design made by the participating company, or a design made by Holland House Mexico based on material provided by the participant. In the case the participant requires a design to be made by Holland House Mexico, the following deliverables are needed:

- Pictures in high resolution (**50 cm size at 200 dpi or 20,000 px minimum** at the smallest side of the image)
- Logos in vectors (.eps or .ai)
- Text, slogan, contact details



**Dutch Pavilion**

**DON'T MISS THE OPPORTUNITY TO PARTICIPATE THIS YEAR**





The Dutch Pavilions at Mexican Petroleum Congress 2019 and Energy Mexico 2019 Oil Gas Power Expo & Congress counted on the direct participation of AeroMexico, Ampelmann, Baker & McKenzie, Boskalis, Damen, Heerema, Heineken, iPS Powerful People, Mexico Business Publishing, SAAM Smit Towage, Twister BV, Van Oord and Vopak.





For more information, please contact:

**Thomas Berbée**

tb@hollandhousemexico.com

or by phone at +52 55 5025 8685

## Join now!

HHM Energy & Maritime coordinated Dutch Pavilions at Energy Mexico Oil Gas Power Expo & Congress in 2016, 2018, 2019 and at CMP in 2016-2019. Participating companies during these editions included the following:



[www.hollandhousemexico.com](http://www.hollandhousemexico.com)