



Holland House Mexico is a not for profit organization that serves as the Dutch Mexican Chamber of Commerce and a soft-landing hub for Dutch companies in Mexico. We are the one-stop shop for Dutch companies doing business in Mexico or entering the market. Holland House Mexico Energy & Maritime (HHM Energy & Maritime) is the sector group focussed on Energy, Maritime and Port Development.



**We offer Dutch companies the opportunity to join the Dutch Pavilion at two key industry events in 2020: Shallow and Deepwater Expo (March 2020) and Mexican Petroleum Congress (June 2020).**



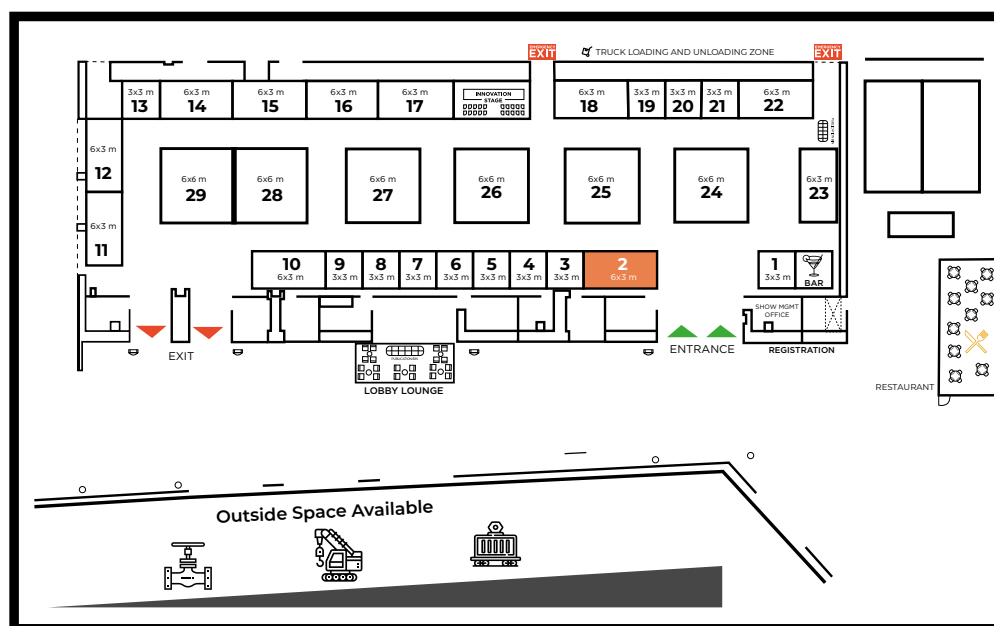
**SHALLOW  
& DEEPWATER**  
**MEXICO**  
EXHIBITION + CONFERENCE

# 250 NATIONAL AND INTERNATIONAL COMPANIES

The second edition of Shallow and Deepwater Expo, taking place on 24-26 March 2020 in Ciudad del Carmen, is an offshore oil and gas exhibition and conference focused on knowledge and information sharing in the exploration, extraction and production of hydrocarbons in the Gulf of Mexico. This event brings together over 250 national and international companies active in the Mexican petroleum industry.

The Dutch pavilion at Shallow and Deepwater Expo will have space for 8 company participants, with rates depending on size, positioning, and exposure of each designated area.

## CARMEN XXI CENTRO DE CONVENCIONES



**Dutch Pavilion  
stand #2**

# SPACES AVAILABLE, BOOK YOURS TODAY!

Space 1-8: US\$ 2,000\*

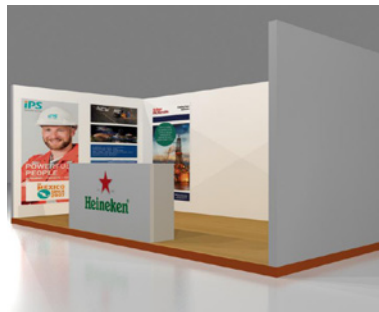
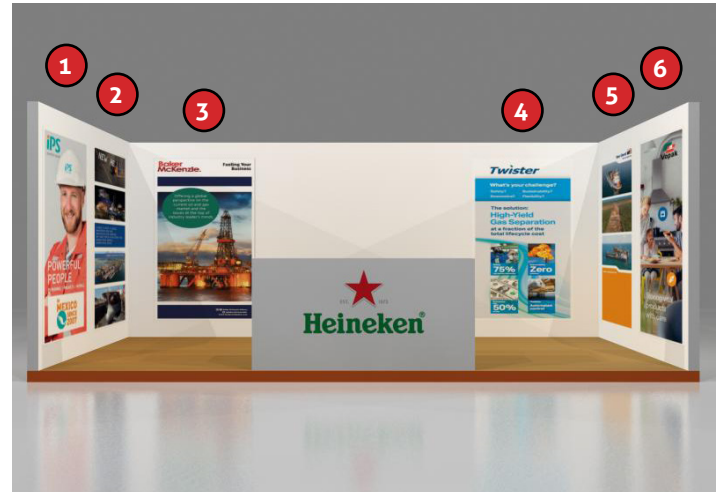
Package of two spaces: US\$ 3,500\*

\*Prices mentioned excluding 16% VAT

At the upcoming edition of this high-profile conference and exhibition, HHM Energy & Maritime is coordinating a Dutch Pavilion of 18 m2 at a prime location. By joining forces, participating Dutch companies are given the opportunity to maximize the impact of their presence, while benefiting from our local market knowledge to facilitate processes and minimize costs.

## The rate of a stand includes the following:

- Printing of the images on the walls and triangular table of each stand area.
- Free use of our in-house design team for the artwork of the stand area
- Two (2) entrance passes to the exhibition free of charge
- 3-hour networking reception at the Dutch Pavilion (flyers with your company logo are distributed at the expo)
- Inclusion of your logo in Holland House Mexico mailings and promotion
- Heineken bar for you and your guests



For more information or to confirm your participation, please contact:

**THOMAS BERBÉE**

tb@hollandhousemexico.com

or by phone at +52 55 5025 8685

**Priority is given to Orange members of Holland House and to frequent participants of the Dutch Pavilion at CMP.**



**SHALLOW  
& DEEPWATER**  
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EXHIBITION + CONFERENCE

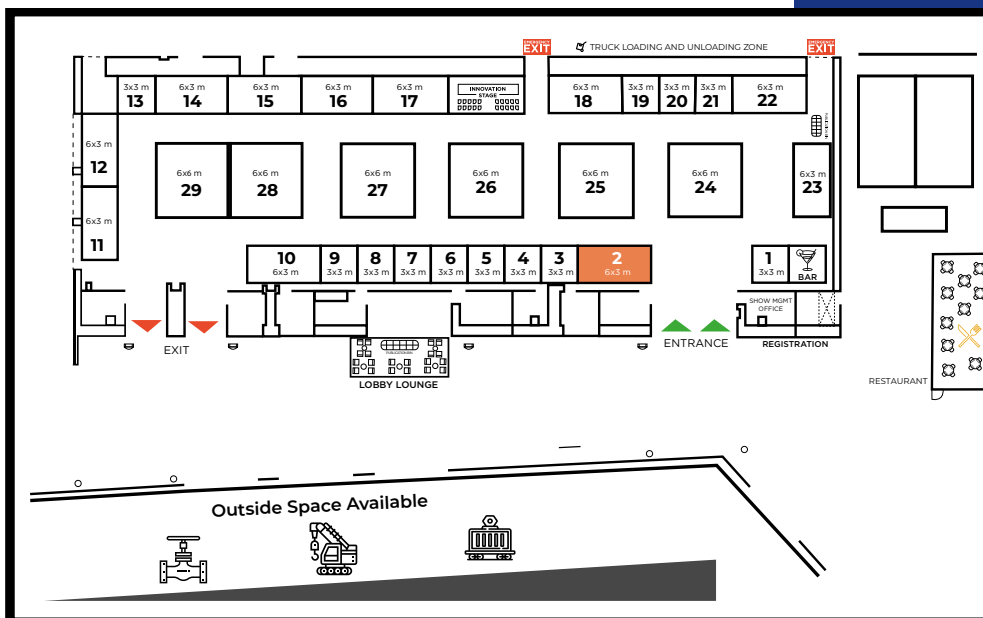
The Dutch Pavilion will have space for 8 companies. The rates include construction of the stand, printing of the images on the walls and triangular table of each stand area, as well as two entrances to the exhibition floor, snacks, drinks and staff at the central bar.

For the design of the images on the walls of the stand space there are two options. Either a design made by the participating company, or a design made by Holland House Mexico based on material provided by the participant.

In the case the participant requires a design to be made by Holland House Mexico, the following deliverables are needed:

- Pictures in high resolution (**50 cm** size at **200 dpi** or **20,000 px** minimum at the smallest side of the image)
- Logos in vectors (.eps or .ai)
- Text, slogan, contact details

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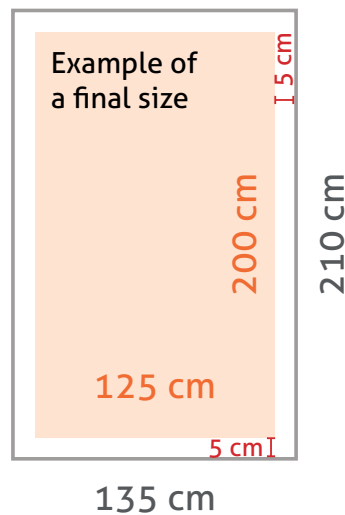
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## NORMAL SPACE: 1.25 M X 2.00 M

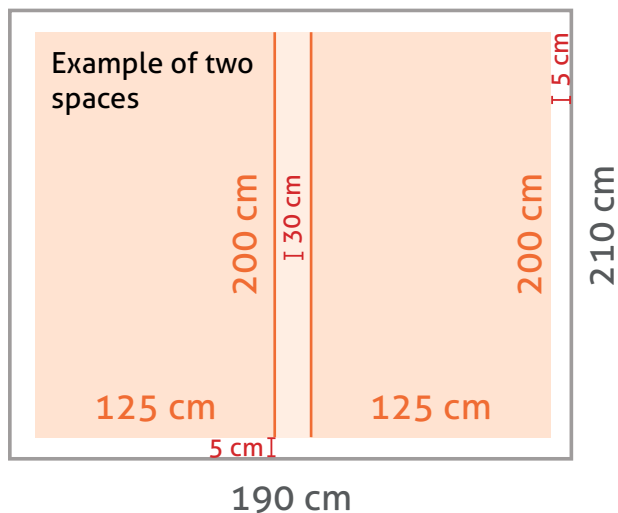
- All files should be sent **in high-resolution pdf format (200 dpi)**, in the original size
- **All text should be converted to curves**, otherwise the font family should be sent.
- There must be a **5 cm white margin along each side of the wall**

### EXAMPLE OF A FINAL SIZE



## PACKAGE OF TWO SPACES: 2.80 M X 2.00 M

### EXAMPLE OF A FINAL SIZE: DOUBLE





**DON'T MISS THE  
OPPORTUNITY  
TO PARTICIPATE  
THIS YEAR**









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**Thomas Berbée**

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or by phone at +52 55 5025 8685

## Join now!

HHM Energy & Maritime coordinated Dutch Pavilions at Energy Mexico Oil Gas Power Expo & Congress in 2016, 2018, 2019 and at CMP in 2016-2019.

Participating companies during these editions included the following:



[www.hollandhousemexico.com](http://www.hollandhousemexico.com)