## Huisman Equipment Presentation IRO @Fibremax

Date: 20220330 Location: Joure



Zuisman

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- 1. Huisman services
- 2. Fibremax Huisman combination
- 3. MyHuisman.com

Please do not hesitate to contact us!

For questions about; **Services & Servitization**  For questions about; **MyHuisman.com portal** 

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Fibremax Huisman IRO 2022





Huisman

Fibremax Huisman for IRO

# HUISMAN SERVICES

Will do the utmost to strengthen our clients' in their current and future business

www.huismanequipment.com

Huisman

Be equipped for impact with Huisman Services. By closely cooperating with our clients and delivering a wide range of services, Huisman ensures that the value of your assets is maximized. Varying from 24/7 support, the delivery of spare-parts and extensive equipment modifications, all these services will become available via MyHuisman.com.

Fibremax Huisman for IRO



### Question Which companies present have launched a customer portal?

- A We don't have a customer portal
- B We are in the process of launching a customer portal
- C We have a customer portal
- D I do not believe it adds value

Huisman

#### Why MyHuisman.com?

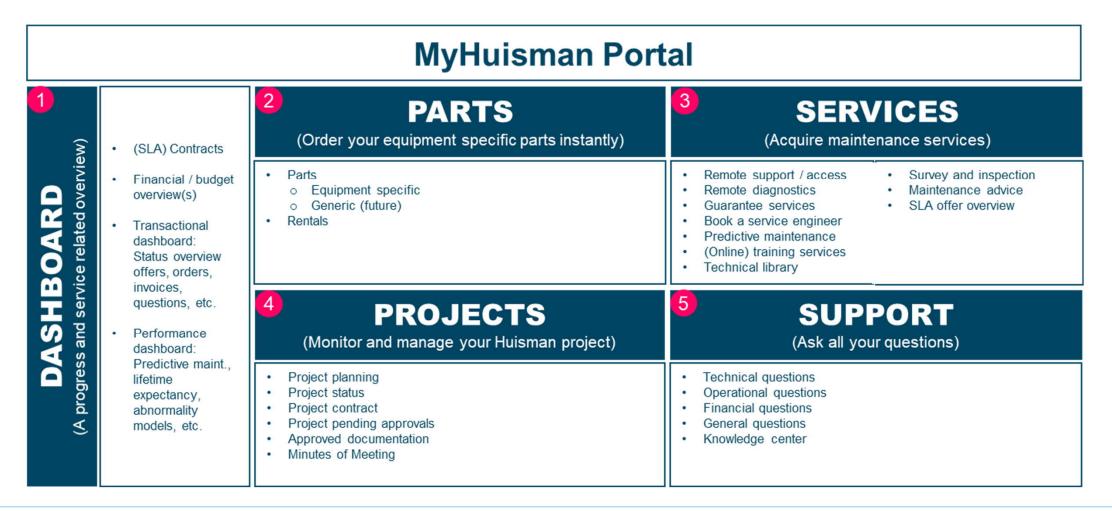
Because we want to grow our business & stay relevant for our customers



#### Huisman

Request for Proposal (RFP) - MyHuisman Portal - 2021

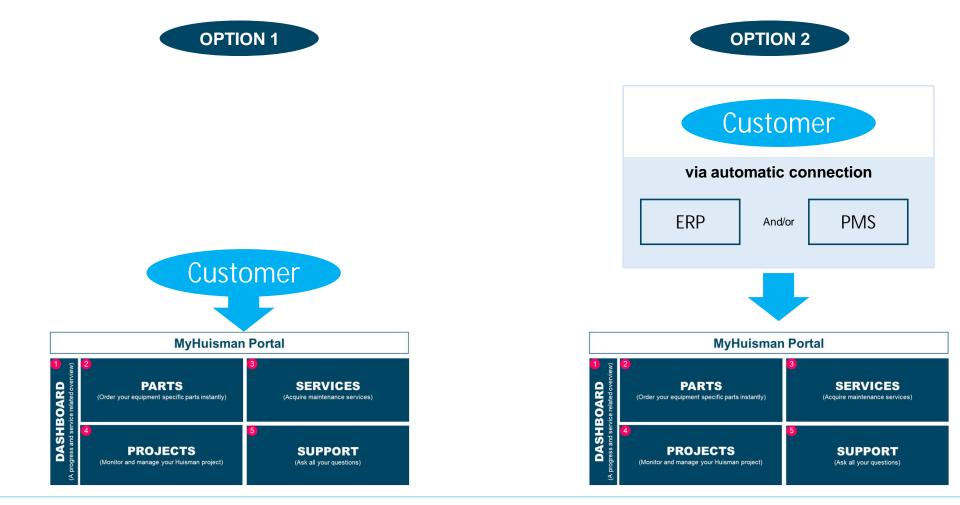
#### **MyHuisman.com** Offering digital products in 5 categories



Huisman

MyHuisman.com

#### MyHuisman.com 2 options to work with MyHuisman.com



Huisman

MyHuisman.com

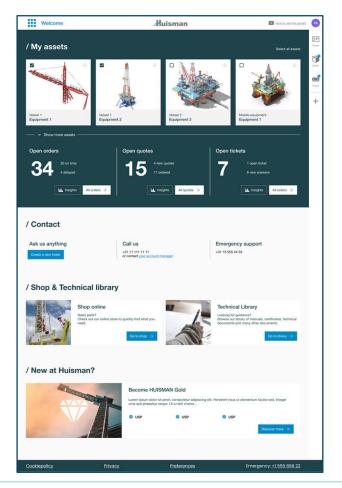
#### Question

# What is the main challenge you expect, or have experienced, in establishing a digital platform?

- Finding the right expertise
- B Allocate the required investment
  - Launch a platform within time & budget
- Internal adoption (change management)

Huisman

#### **MyHuisman.com Key Success Factors**



- Think big, start small, move fast; we adopt a phased approach
- Developed in co-creation with our customers and suppliers
- Adopting an Agile way of working (it is not to be considered a 'waterfall' project with a beginning and end)
- Working with a dedicated team in which existing know-how and expertise is combined with new required digital competences
- Top-down buy-in and support is a key success factor and so a pre-condition for the program to meet expectations

MVP MyHuisman.com will be launched in the summer of 2022

#### Juisman

# HUSVAN

#### Delivering step changing technical solutions

www.huismanequipment.com